

Social Media Marketing Calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Week 1						
Week 2						
Week 3						
Week 4						
Week 5						
Week 6						

Print this calendar and write out common themes and events that you want to promote in the next six weeks. Some promotion ideas are; any specific campaigns you have coming up, holidays, specific pieces of content from your blog, product specials and deals.

This calendar will not only help you conceptualise your social media promotion efforts, but it will also help you begin to recognize opportunities for future content posts. If you use our online social control panel, you can easily create these posts and schedule them to publish to your social media pages automatically.

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